

ARTICLE 1 COLLECTIVE

STRATEGIES FOR JUSTICE

Narrative 2015

1. About us

Vision

We envision a world where the principles of human dignity and equality enshrined in Article 1 of the Universal Declaration of Human Rights are enjoyed by all: *“All human beings are born free and equal in dignity and rights. They are endowed with reason and conscience and should act towards one another in a spirit of brotherhood”*.

Mission

We work towards a world where all actors respect international law and human rights.

Objective

Promote human dignity, justice, equality and freedom as enshrined in Article 1 of the Universal Declaration of Human Rights and all that is related to, associated and / or may be conducive to that end.

Values

Our core values are justice, dignity, equality and freedom. We cooperate with people and organisations that share these values.

How we work

In each program we collaborate with core partners based upon shared values, in which the Universal Declaration of Human Rights is core.

Collaboration with our partners is key and forms an integral and essential part of our work. Hence the word ‘collective’ in our name. Projects are selected based upon a shared analysis of the political situation, opportunities and effectiveness.

We hold violators of international law and human rights law accountable to combat impunity. We support people to enjoy their rights in inclusive societies without discrimination or oppression. We base our work on calls for justice from civil society based on respect for human rights.

We contribute to building joint agendas and we develop and implement strategies to achieve equal rights for all.

Organisation

Advisory Council

The Advisory Council provides solicited and unsolicited advice about content and strategy of the Article 1 Collective.

Board

The board approves the annual program, and narrative and financial reporting. The board is transparent in its way of working and presents its plans for advise to the Advisory Board. The Board is accountable according to Dutch law concerning reporting of a foundation.

Board members 2016

Mieke Zagt, voorzitter

John Veron, penningmeester

Raoul Kramer, Secretaris

Financial aspects

The board does not receive any salary or other type of compensation for its work for the foundation. All financial means are being spent to achieve the mission and the objectives of Article 1 Collective. A possible surplus on the balance sheet will also be designated for next years' objectives conforming the Article 1 Collective policy plan.

Declarations related to Article 1 Collective are being paid based upon a formal request indicating incurred costs related to Article 1 Collective, approved by the board.

Article 1 Collective raises funds via private and institutional fundraising. The treasurer gives accurate account of the finances and the board approves the financial statements.

Article 1 Collective has a bank account at Triodos Bank.

2. The Program

In the 2015 -2017 program, Article 1 Collective focuses on Palestine.

The 2015 report fits within the overall 2015-2017 plan.

Based upon clear calls from civil society, Article 1 Collective collaborates with its partners on:

1. Accountability
2. Joint Agenda for Justice

To achieve these objectives, Article 1 Collective implemented the following activities and achieved the following results.

- a. Research into the responsibilities of international, business and other stakeholders that profit from the occupation or conflict.\

- Research into Ahava and Kring Pharmacies led to the conclusion that Kring resulted in the news that Kring Pharmacies no longer sells Ahava.
- Research into the tourism branch resulted in information proving that Booking.com, Tripadvisor and AirB&B offer hotels and travels into Israeli settlements. Article 1 Collective shared the facts and published two articles on Electronic Intifada and its own website.
- Article 1 Collective published the news that the largest pension fund in Norway withdrew from Heidelberg Cement.

b. Development of campaign and visuals:

- Article 1 Collective developed alternative labels for the EU in November 2015.
- Article 1 Collective designed stamps with G4S is watching you in December 2015.
- Article 1 Collective wrote and published two interviews, one with Omar Barghouti and one with Rifat Kassis, both initiators of public calls for justice.
- Article 1 Collective wrote and published an article on Israeli banks.

c. Lobby and advocacy towards governments, UN, corporations and organisations, focussed at equal right for all:

- Article 1 Collective offered relevant information to the Dutch government via the Ministry of Foreign Affairs, Parliament and political parties, such as a joint letter with al Haq about responsible trade and investment with Palestine in November 2015.

d. Discuss results with partners and developing a joint agenda for justice.

- Article 1 Collective has frequent contact with its partners to discuss developments, amongst others during the UN Forum for Business and Human rights in Geneva, November 2015. Together with its partners, Article 1 Collective organised a workshop about Business and Human Rights in Palestine.

e. Networking with our partners who share our values based upon the Universal Declaration of Human Rights, aimed at equal right for all.

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